PE SHOWCASE '26
DALLAS, TX

TENTH ANNIVERSARY

Showcase Catalog

December 1st – 3rd, 2026

Hilton DFW Executive Lakes

Grapevine, TX

Check-in & Service Desk: Lower Level in the corridor at the bottom of the stairs.

Raffle prizes & luggage: need your prize shipped? Talk to Emma at the Alliance service desk. She will also hold your luggage before your departure.

Hilton DFW Airport Shuttle: call **817-410-6778** for pick-up. The shuttle is on-call.

Showcase Wi-Fi

Network: **Hilton Honors Meeting** · Password: **Meet1226**

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PE SHOWCASE ’26 · TENTH ANNIVERSARY

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Welcome



The Alliance for PE Pipe is proud to welcome the HDPE pipe industry of North America to the Lone Star State for the tenth annual PE Showcase. Last year's program in Florida was well received and well attended, and onto Arizona in 2027… Texas–Arizona–Florida rotation! Over the past few months, a team of your colleagues has worked to identify the best content and refine it for your benefit. We're proud to report that 16 sponsors, 58 companies and 295 people have committed their valuable time to PE Showcase '26. None of this would be possible without the generous support of our sponsors, so please take a moment to thank them when you see them.

Ten years in, Showcase remains the place where our industry comes together to learn, share ideas and build the relationships that move HDPE forward. Between the technical sessions, the golf course, the gun range and our evening dinners, we hope you'll make new connections and renew old ones. Welcome to Grapevine and enjoy PE Showcase '26! Thank you to our sponsors who make this event affordable for everyone. Leading the sponsor group are three converters: Modern Polymer (Christian Frisby) Pipeline Plastics (Kodiak O'Varez) and WL Plastics (Josh Cottle). Their foundational support sets the tone for all other sponsors and delegates. WL Plastics is our Entertainment Sponsor, Pipeline Plastics is sponsoring the Showcase Dinner and Modern Polymer has provided this year's badges and mugs. Please take a moment to thank their sales teams when you see them this week.

The Plenary Awards Lunch on Wednesday, which everyone attends, is hosted by Sean Tully of Infra Pipes, so a big thank-you to the Infra Pipes team! After a full day of sessions, Thursday evening's entertainment kicks off at 6 PM at Austin Ranch, a stand-alone event building just behind the hotel. Jason Penland and the McElroy fusion team will be on hand to welcome you and host the final raffle during the reception. Then Kodiak O'Varez, Mike Leathers and the Pipeline Plastics sales team host the Jeans and Jerseys Dinner! Put on your Western boots and your favorite jersey, grab your raffle tickets and head over to Austin Ranch. It's the perfect way to celebrate ten years of PE Showcase and you won't want to miss it!

We have AM & PM breaks every day sponsored by Michael Harris and Lance Medrano of Milford. During lunch on Thursday, I will also host the Alliance's annual meeting. We are proud of PE Showcase and even more proud of the support our sponsors, members and Vanguard Distributors have shown. Have a great show!

Peter

Peter Dyke

Antitrust Laws Apply to the HDPE Industry

Anticompetitive practices then lead to price controls and diminished individual initiative. The Sherman Antitrust Act was passed to address anticompetitive behavior and practices to preserve healthy competition in the marketplace. These antitrust laws prohibit a variety of practices that could be seen to restrain or actually do restrain trade. Specifically, antitrust laws prohibit agreements or understandings between two or more individuals or businesses to regulate prices or quantities of goods or services, to assign customers or territories, or to hinder competitive operations. Violation of antitrust laws is a felony and corporations may also be fined by the federal government. The Alliance recommends that members understand and adhere to the following:

- Discussion of pricing or matters related to pricing at Alliance events is not permitted
- Do not make statements or discuss issues regarding pricing, strategy, expansion, contraction, staffing, inventories, delivery times or any policies with a competitor or his agent.
- You may not act, make decisions or communicate with a competitor to disadvantage a third competitor
- Do not discuss your customers, pricing, marketing, strategy or policy with a competitor
- Do not discuss price, pricing strategies or anything related to prices or costs with a competitor except when buying or selling to or from that competitor.
- Discussion regarding any issue, product, procedure or policy that might affect prices, costs, discounts, terms of sales, margin, or freight is not permitted
- Explicit or implicit agreements with competitors or a competitor's agents regarding terms of sale, customers, territories, warranties, contract provisions or delivery times are not permitted.



The PE Showcase Event Hotel

The Hilton DFW Lakes Executive Conference Center is a true conference hotel, and that's why the Alliance keeps coming back. It sits on 40 lakeside acres in Grapevine, about four miles from DFW Airport, with 63,000 square feet of meeting space built for events like PE Showcase. The details make it stand out. The fitness center is excellent and the break food keeps everyone energized between sessions. On Thursday night we head to Austin Ranch, the hotel's own Texas-style venue, for a relaxed evening together. Above all, the staff is second to none. They anticipate what we need and make every day run smoothly.

Hilton
DFW LAKES EXECUTIVE CONFERENCE CENTER

DFW International Airport Shuttle Transportation

- After claiming your luggage, please contact Hilton DFW Lakes Transportation dispatcher at (817) 410-6778
- When speaking with the Hilton DFW Lakes dispatcher, you will need to give your terminal and gate number.
- Once you have informed the dispatcher of your location, you will be directed to the lower level to look for the **purple sign** that reads: Courtesy Van Hotel Shuttle.
- The Hilton DFW Lakes shuttles are white with a blue cityscape on the sides.
- The Transportation schedule is 7 days a week, 5am-11pm. (Outside of hours listed, you will need to use UBER, LYFT or Cab service).

Hilton DFW Lakes Executive Conference Center also provides DFW International Airport shuttle transportation for your departure. The shuttles depart from the hotel lobby every hour on the hour from 5am – 10pm. (Outside of these hours, you will need to use UBER, LYFT or Cab service).

Please be aware that the Hilton DFW Lakes **does not** provide shuttle service to or from Love Field in Dallas. Guests arriving and departing via Love Field are responsible for their own arrangements and costs.



PE Showcase ’26

PE Showcase is North America’s premier networking and education event for the HDPE pipe industry. Hosted by the Alliance for PE Pipe, it brings the whole industry together in one place: manufacturers, distributors, contractors, engineers and the customers they serve. Over three days, you can meet your customers, train your team and connect with the people shaping the future of HDPE. The week kicks off Tuesday with a choice of golf or the shooting range, a relaxed way to reconnect with colleagues before the real work begins. Wednesday and Thursday are the heart of the conference: 29 educational sessions, hands-on fusion training and more than 50 speakers sharing hard-won knowledge from the field. The program was built over months by a team of your industry peers, and it shows. Every session is practical, current and worth your time.

The evenings are just as memorable. A California-versus-Oregon wine dinner and a curated whiskey dinner give you time with industry leaders in a setting you won’t find anywhere else. Throughout the week, networking breaks, meals and social events put you face to face with Alliance staff, members, sponsors, exhibitors and board members. If you’re in HDPE, this is the week to be in the room.

Showcase Wi-Fi

Network: Hilton Honors Meeting

Password: **Meet1226**

Compliments of Casen Doeppenschmidt & Tex-Trude

The golf program and the golf course is full with 16 foursomes! Dan Landy from the Alliance is organizing that event. Sponsored by the WL Plastics sales team, the event is being held north of the hotel at the locally famous Dallas Cowboys Golf Club.

WL PLASTICS
An INEOS Business

Service Desk at the Showcase Hall Entrance



The Alliance Service Desk at the Showcase Hall entrance is run by veteran service desk pro Emma Otto. She knows most things Showcase, and her enthusiastic, can-do attitude makes her the first stop for nearly everything you need. Start your Showcase at the desk: Emma will check you in, hand over your badge and catalog, and get you pointed in the right direction.

Not sure where your next session is? Emma can steer you to Val Verde, Pheasant Ridge, Delaney, the International Room or Showcase Hall, and tell you how to find Austin Ranch, just behind the hotel, for Thursday night. She also has the full schedule at her fingertips, from start times and raffle pulls to the dinners and Poly Feud. If something changes during the week, she'll be the first to know.

Emma also handles the logistics. If you've shipped materials to Showcase, check with her first. On the day you check out, she'll keep your suitcase safe so you can enjoy the last sessions without dragging luggage around. And if you win a raffle prize too big for your suitcase, Emma can ship it home for you. Finally, stop by to buy your pocketful of raffle tickets. Every ticket supports future Alliance mission projects!

Alliance Service Desk Hours

Tuesday	10 AM – 5 PM
Wednesday	8 AM – 5 PM
Thursday	8 AM – 5 PM

Showcase Schedule Hightlights

TUESDAY, DECEMBER 1st
Noon - Golf, Dallas Cowboys Golf Club (shotgun start)
2 PM - Pistols, Texas Gun Experience
6 PM - Certified Professionals Dinner

WEDNESDAY, DECEMBER 2nd
8 AM - Showcase Hall Demos & Networking Breakfast
9 AM - Water System Basics (Deep Dive)
11 AM - Municipal Perspectives (Featured Session)
Noon - Infra Pipes Plenary Awards Lunch
3:15 PM - Networking in the Showcase Hall, hosted by WL Plastics
3:45 PM - Data Centers (Featured Session)

THURSDAY, DECEMBER 3rd - SHOWCASE PREMIER DAY
8 AM - Showcase Hall Demos & Networking Breakfast, sponsored by AGRU
10:30 AM - Know Your 9 HDPE Markets (Featured Session)
2 PM - Texas Growth Cycle (Deep Dive)
4 PM - 9 x 7 (Featured Session)
6 PM - McElroy Reception, Austin Ranch
7:30 PM - Pipeline Plastics Jeans and Jerseys Dinner, Austin Ranch
9 PM - Poly Feud, Austin Ranch

PE Showcase Special Events

Dallas Cowboys Golf Club Outing sponsored by WL Plastics

Spend an afternoon on the award-winning Dallas Cowboys Golf Club, one of the area's premier golf destinations located just minutes from the Showcase venue. Sixteen foursomes will compete in the scramble for some cool prizes. No Gimmees !!!! Prizes will be awarded for top teams with special on-course contests. Whether you're playing to win or simply enjoying a round with industry friends, it's a great way to kick off the week. Food is provided both before and after your round. Snack and soft drinks available with your fee throughout the round. WL Plastics will provide a sleeve of balls as well. Transportation not provided.

Location: Dallas Cowboys Golf Club, 1600 Fairway Dr, Grapevine TX 76051,
Date & Time: Tuesday, December 1, 2026 | 12 o'clock shotgun start. Get there by 10:30!

Cowboys Golf Club is much more than a round of golf—it's a uniquely Texas golf and entertainment experience. Created in partnership with the Dallas Cowboys, it is the first and only NFL-themed golf club in the world. A recent multi-million-dollar renovation has transformed the property with redesigned greens, bunkers and tee boxes, creating an enjoyable challenge for golfers of all skill levels.

The experience extends well beyond the 18-hole championship course. The new driving range features game-used turf from AT&T Stadium and Toptracer technology, while an 18-hole putting course adds a fun, social element to the day. Dramatic elevation changes, tree-lined fairways, excellent course conditions and all-inclusive amenities make the golf memorable, while upgraded dining and gathering spaces make it a great place to relax afterward.

The golf course is just one mile away from the Hilton Hotel. Transportation not provided.

Shooting Range Experience sponsored by NUPI

Looking for something different? Join fellow Alliance members for an exciting afternoon at the renowned Texas Gun Experience, where participants can test their skills with a variety of pistols under the supervision of experienced range professionals. This world-class indoor facility features 26 shooting lanes at both 25 and 50 yards. Guests will have access to an impressive rental collection of more than 100 firearms with USCCA-certified firearms instructors. Whether you're an experienced shooter or trying the sport for the first time, this unique outing offers a safe, enjoyable and memorable experience. Transportation not provided.

Location: Texas Gun Experience, 1901 S Main St., Grapevine TX 76051

Date & Time: Tuesday, December 1, 2026 2 PM

Whiskey Tasting Dinner sponsored by Integrity Fusion



A Showcase tradition, the Whiskey Tasting Dinner returns as one of our most popular evening events. Guests will sample a curated selection of exceptional whiskeys while enjoying an outstanding dinner in a relaxed, social atmosphere. Whether you're a whiskey connoisseur or simply enjoy great conversation, it's the perfect way to connect with industry colleagues and friends. With Showcase in Texas this year, expect a few Lone Star pours alongside the classics, each paired with a course and a story.

This year's sold-out dinner features Brian Edwards, founder of The Whiskey Wayfarer and a Level III Whiskey Sommelier, one of the craft's most advanced credentials. A lifelong student of whiskey, Brian brings deep knowledge, an engaging style and a gift for making it all approachable, and the room will hang on every word. He'll walk guests through each pour, from how it was made to what to taste for, so everyone leaves knowing a little more than when they arrived. The dinner is once again sponsored by Integrity Fusion, and we thank them for making this evening possible. It takes place on property on Wednesday, December 2nd, at 6:30 PM, in the Vineyard Dining Room on the ground level of the Hilton.

California vs. Oregon Wine Dinner sponsored by IPP



Join Executive Director and wine student Peter Dyke for an entertaining and educational blind tasting featuring premier Pinot Noirs and Chardonnays from California and Oregon. Throughout the evening, you'll compare each region's unique styles while enjoying a thoughtfully paired gourmet dinner. It's an engaging night of great wine, lively discussion and friendly debate over which region comes out on top. Featured varietals will include Pinot Noir and Chardonnay.

The Wine Dinner is once again sponsored by Improved Piping Products, Inc. and it will be held on property Wednesday, December 2nd at 6:30 PM. The dinner will be held in the Meritage Dining Room on the ground level of the Hilton.

HDPE Industry Companies attending PE Showcase ‘26

AGRU
Alexander Tubular
Alliance for PE Pipe
Antonio P. Hache & Co., S.A.S.
Ardurra
AVK
Baystar
Benmark Supply Company
Cabot
Century Pipe LLC
City of Arlington, TX
CMF Global
Collin College
Consolidated Pipe
Core & Main
Creek Integrated Resources
Dow Chemical
Ferguson Enterprises
Footage
Forge PolyFab
Fortiline Inc
Gajeske Inc.
Georg Fischer Piping
GF Urecon
Harvey Svetlik
Consulting
High Country Fusion
ICONIX Waterworks
Improved Piping Products
Industrial Sales
INEOS
Infra Pipes
Integrity Fusion
ISCO Industries
JM Eagle
Liberty Construction
LyondellBasell Industries
McElroy Manufacturing
Michigan Pipe & Valve
Milford
Modern Dispersions
Modern Polymer Pipe and Extrusions
Murphy Pipelines
NO-DIG TEC
Nupi
NWA WinWater
Pipeline Plastics
Pipestar International
Plastic Pipe Technologies
Plastics Pipe Institute
PW Trenchless
R&L Manufacturing
Roadrunner Fusion
Robar Industries Ltd
Salt Lake Windustrial
Sandale Utility Products
SAWS
SECOR
Sovereign Pipe Technologies, LLC
Speed Field Services
Stamford Windustrial – WinFusion
Stewart HDPE Consulting
Strongbridge International LLC
Tarleton State Univ.
Tex-Trude
The Dillon Co
US Fusion & Specialty Construction
Whiskey Wayfarer
Winsupply
WL Plastics

Platinum Sponsors

The Alliance is honored to recognize Pipeline Plastics, Modern Polymer and WL Plastics as platinum sponsors. They are also “Event Hosts.” You will meet some of their team when you check in. Pipeline Plastics is hosting the Showcase dinner on Thursday night and WL Plastics is hosting Poly Feud right after dinner. Modern Polymer’s Christian Frisby and his sales team are sponsoring the lanyards and this year’s mugs.

Modern Polymer Pipe & Extrusions is a leading provider of high performance HDPE 4710 Poly Pipe. Their in-house laboratory capabilities and ISO 9001 quality management system ensure products meet the highest quality standards. They also offer plastic profile extrusion of a wide variety of shapes and sizes utilizing a broad range of plastic feedstock and packaging and blending services to our customers. Their world class 300,000+ sq. ft. manufacturing and logistics facility with intermodal access is centrally located near Houston, Texas, in the heart of the U.S. petrochemical industry. Modern Polymer’s Christian Frisby and his sales team are sponsoring the lanyards and this year’s mugs. The mugs will be passed out to the first 100 people that check in with Emma at the registration desk.

Pipeline Plastics is a leading manufacturer of high-performance polyethylene pipe for drinking water, irrigation, mining, gas distribution, industrial, sewer, and oil and gas applications. With fusion joining our products are designed to last generations, leak-free, to help protect our environment and preserve our nation's precious resources. Our polyethylene pipe is joined using a fusion process that ensures the entire system is leak-free from day one of installation and remains leak-free for the entire usable life of the pipe. It's the most safe and environmentally responsible pipe system for drinking water available. Stephen Boros (VP Engineering) is speaking at several different sessions during the week. Pipeline Plastics is also a Platinum sponsor of the highly successful engineering program. Talk to Mike Leathers if you would like to learn more about the engineering program and how you can get involved in helping to make it more accessible to Alliance members.

WL Plastics is the ideal producer of polyethylene pipe in North America. Their HDPE pipe provides durability to avoid the high cost of replacing or rehabilitating. The piping safely delivers fluids without the leakage and the lighter weight provides savings for shipping,

handling and installation. And the inner surface of WL Plastics HDPE pipe provides a low resistance to liquid flow, reducing pumping and operating costs. WL Plastics' HDPE pipe meets AWWA standards C906, C-901 and NSF standard 61 for drinking water. Josh Cottle and his sales team will be present at PE Showcase. Donald Woodall and Dusty Langston are the engineering contacts at this Showcase. Several of their sales staff are attending and Both Donald and Dusty are instructors this year. WL is also a foundation sponsor of the Engineering Program.

Certified Professionals Program

The Certified Professional (CP) Program is the Alliance for PE Pipe's flagship professional development program. It's built on fourteen years of contributions from expert volunteer instructors. Its goal is to deepen participants' knowledge of HDPE pipe in the water and wastewater sector and, just as important, to develop them into confident ambassadors who can explain HDPE to others in their own voice. Each candidate works with the Alliance to build a customized program that sets their areas of concentration and exam structure. The course of study covers five core areas: HDPE fundamentals (resin, pipe, fittings, standards and resources); installation methods from open cut to HDD, pipe bursting and sliplining; the history, organizations, markets and competitive products that shape the industry; the four fusion methods and related qualifications; and teaching, service, standards development and communication.



The program is open to Alliance members only and comes in two formats. The one-year program is $5,250 and includes the spring retreat and one PE Showcase. The two-year program is $4,450 per year. Participants meet nine times a year by Zoom, attend PE Showcase in person and are encouraged to join at least six webinars or Roadshows each year. At Showcase, candidates take part in deep-dive classes, sessions and networking, and they mentor younger attendees regardless of company. Graduates earn the Qualified PE Professional designation by scoring at least 80% in every category, while the Master PE Professional recognizes top scorers with five years of industry experience who also teach, develop standards or hold fusion certifications. The program is fully subscribed for 2027 with 15 professionals registered.

Congratulations to the 2026 Certified Professional Graduates

Ryan Ruiz - ISCO
Scott Wharry - Milford

Lynden Wharry - Milford
Brian Swanson - PE Alliance
Ian Dethloff - ISCO Industries

The Raffle & Poly Feud

The Raffle



Given the popularity of the raffle, we now have two sponsors again this year. Footage has now joined R&L Manufacturing in bringing this exciting Showcase diversion to Showcasers. Last year we raised $5,000 for the Engineers Without Borders (EWB) project in Peru. The raffle will be held 5 times across the two days of Showcase. We will spice things up even more this year with the winning ticket no longer meaning you have one something. Rather it means you have a chance of winning something big, *or not*. We will have some fun with it and yes, Bob has decided that the "dice pit" will be back this year. Check out the items on the raffle table at Emma's registration desk. A future mission project will be the recipient of the raffle proceeds again this year. So let's have some fun during the raffle and raise some funds for this great humanitarian project. Give your winning raffle item to Emma and she will ship it home for you, but she will bill you for the shipping charges.



Poly Feud Poly Feud is the most fun you'll have at PE Showcase, and it's the perfect way to close out Thursday night at Austin Ranch. Teams of three go head-to-head in a fast-paced, bracket-style battle of wits, answering easy, medium and hard questions while the crowd cheers, groans and shouts out answers of its own. No HDPE expertise is required, just quick thinking, good teammates and a willingness to argue your case before the all-knowing Poly King.

Everyone else can play along in Tribal Feud, answering the same questions with clickers from their seats for a shot at the top three scores. With great prizes for the Poly Feud winner and runner-up, plus bragging rights as the industry's intellectual leaders for a full year, this is one game you'll want to win, so sponsor WL Plastics invites you to form your team and give your names to Emma!

Peru Mission Trip

What We Accomplished



This past July, the Alliance for PE Pipe, in partnership with Engineers Without Borders, went to work in Shiringamazú, a remote village of approximately 500 people deep in the Peruvian Amazon, to build a clean water system from the ground up. After years of planning and months of preparation, our teams spent four weeks on the ground turning that vision into something real.

Over the course of the trip, our volunteers installed the majority of a pipeline stretching more than seven kilometers (4.3 miles) across rugged jungle terrain, pulling them into place to prepare for fusions up the mountain . Working alongside the community, our teams constructed the spring catchment at the summit, built the primary reservoir, completed the river crossing and fused thousands of meters of HDPE pipe through some challenging conditions.

We are honest about the fact that the jungle had its own plans. Weather, logistics and the sheer remoteness of Shiringamazú meant that no week went exactly as scripted. Our teams adapted, problem-solved and accomplished as much as the conditions would allow. What remains is the finishing work: the final connections, the pressure-reducing tanks and several supporting structures that will bring the system fully online and deliver running water to the village.



Who Was Involved

The Alliance for PE Pipe sponsored and coordinated this effort with the support of Engineers Without Borders and numerous companies from across the HDPE pipe industry. Engineers Without Borders designed the water system and provided a Spanish-speaking volunteer engineer to serve as the on-site project manager throughout construction.

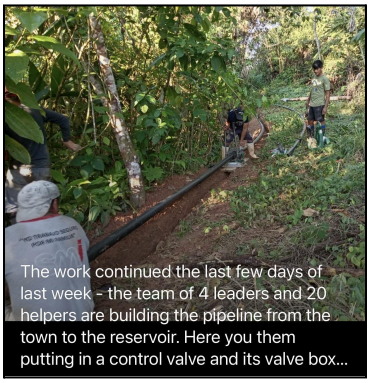
Industry partners responded with extraordinary generosity. WL Plastics donated all seven kilometers of HDPE pipe and prepared the shipping containers for transport to Peru.

McElroy contributed both a full-time team member and a McElroy No. 14 fusion machine. Integrity Fusion donated hundreds of fittings and related materials needed to complete the system. SX/EW del Perú S.A.C. supplied two fusion machines to help with the production of the pipelines. ISCO also played a significant role in supporting the project through staff support, freight forwarding assistance, specialized fittings and the provision of a second fusion machine.

In addition, the Alliance for PE Pipe contributed more than $15,000 to the effort, much of it raised through the annual PE Showcase raffle. The project is a remarkable example of what can happen when manufacturers, distributors, engineers and volunteers unite behind a common purpose.

Why This Matters

Three years ago, the Alliance for PE Pipe made a commitment to give back by using the knowledge and technology of our industry to improve lives. Working alongside a retired engineer who believed deeply in the value of HDPE pipe, we began designing a water system for a community that had lived its entire history without clean running water.



Today, that vision is well on its way to becoming reality. The equipment was shipped thousands of miles. The engineering was completed. Volunteers traveled across continents. Teams worked in the jungle every day, side by side with the people of Shiringamazú, to build a system that will serve generations to come.

This project is about far more than pipe. It is about health, education, dignity and opportunity. It is proof of the extraordinary difference our industry can make when it applies its expertise to serve people who need it most.

The Journey

Trip #1 – November 2025

The first phase of the project saw Alan Ambler, Peter Dyke and Dusty Langston visit Shiringamazú in November 2025. The initial trip served as a scouting effort to determine whether a clean water project could realistically be completed in this remote Amazon community. The team built a tap stand where schoolchildren can wash their hands and drink fresh water in the front yard of the school. They had also planned to fuse HDPE pipe, but the two shipping containers carrying the materials were delayed and did not arrive until after the team had departed.



Despite the logistical setbacks, the visit proved invaluable. The team met with village leaders, evaluated the terrain, assessed available resources and confirmed that the proposed water system was both technically

feasible and strongly supported by the community. Just as importantly, they experienced firsthand the hospitality, enthusiasm and commitment of the villagers, who were eager to work alongside the volunteers. The scouting trip provided the confidence needed to move forward. With feasibility confirmed and strong local support established, plans were immediately developed for the second mission to begin construction.

Trip #2 – July 2026

Building on that foundation, our teams returned in July 2026 for four weeks of construction, described above. It was the heart of the project and the culmination of years of planning, and while there is still work ahead, the community of Shiringamazú is closer than ever to clean, reliable running water.



Over the course of four weeks, 24 volunteers from the United States traveled to the community, working alongside local residents to turn years of engineering, fundraising, planning and preparation into a working water system. Volunteers were organized into rotating teams, allowing construction to continue throughout the month while bringing together people with different skills and experience.

One of the most significant accomplishments was the installation of approximately six kilometers of HDPE pipe through challenging terrain. Crews fused pipe, moved it into position and worked their way from the community into the surrounding mountains. Along the way, ten people were trained in HDPE butt fusion, providing both the project and the community with additional hands-on knowledge needed to complete and maintain the system.

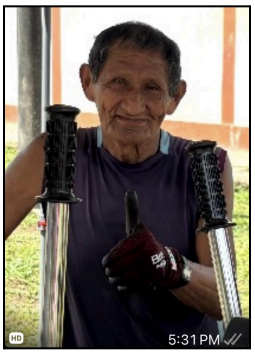


One of the most memorable challenges was the river crossing. Crews fused approximately 100 meters of HDPE pipe into a continuous length, carefully positioned it across the river and suspended it above the water. The installation demonstrated one of HDPE's greatest advantages: its ability to be fused into long, leak-free lengths and installed in difficult locations. The July effort represented an extraordinary amount of teamwork. American volunteers, local residents, engineers and industry supporters worked side by side under demanding conditions. By the end of the month, six kilometers of pipeline had been installed, critical construction milestones had been reached and Shiringamazú

had taken an enormous step toward a dependable water system that will serve the community for generations.

Reviews

The mornings start early, and the days are hot. The overwhelming scope of the project becomes nothing more than what's the next step, the next task, the next piece, the next fusion. The days blur together with the work. But at the end of the week you see the dwindling pile of pipe, the long strings assembled awaiting pull up the mountain. And it isn't until you are driving out of the village, yelling goodbye's out the window to all of the friends you've made that you may never see again that it hits you. You are changing these people's lives forever. Because I know very little Spanish, my conversations were brief, mostly hello's, goodbye's and a lot of friendly smiles. But that didn't keep us from working shoulder to shoulder. Working towards one goal, something that we would consider a human right. The free access to clean water. Even though I was not able to get to know them deeply, I truly love these people. And I love the opportunity that the PE Alliance and this industry gave a small group of us "gringos" to go and help these people, my new friends, my new family. –Dustin Langston, WL Plastics



To fulfill and live a life-long dream or goal since grade school, bringing water to those who aren't fortunate enough to have it. (Helping others) The hospitality and appreciation that was shown, expressed and evidenced by all of the Yanashe' people daily, with many joyfully participating with us in the efforts was amazing and inspiring to see. Experiencing the happy and satisfied culture / society of Shringamazu itself in a remote region where there are no Walmarts or grocery stores and most food supplies or even building lumber comes from the jungle, your farm / backyard, the river or other natural resources. The diversity of the flora and fauna in the rainforest environment along with the local and regional geomorphology and geologic environment in general. That was special to a "rockhead". (Saw Southern Cross) –Mike Whitehouse, ISCO Industries



My time in Shiringamazu was one of the most physically demanding and rewarding experiences of my life. I worked alongside local community members to fuse hundreds of meters of pipe for a new water system, pushing through intense heat, rainfall, and long days. Beyond the work, I experienced the beauty of the Amazon and the warmth and gratitude of the community. I returned home exhausted but deeply grateful, knowing our work would make a lasting difference in their lives. –Andrew Mercer, McElroy Manufacturing

Plenary Awards Lunch



Join us at noon in Showcase Hall for the Plenary Lunch, hosted by Infra Pipe Solutions. We call it the Awards Lunch because it's when we stop to celebrate the people and projects that defined the year. You'll hear from Sean Tully of Infra Pipe Solutions; when you see him, please thank him for sponsoring Showcase.

This year's field of winners is extraordinary. We have never seen projects like these come before the Alliance, and it is our honor to recognize them on the Showcase stage, along with the people behind them, for a series of outstanding accomplishments. The awards are sponsored by Sovereign Pipe, so be sure to thank Paul Wetmore and Robert Alvarado when you see them. Don't miss this chance to celebrate your colleagues.

Vanguard Distributors

Our Vanguard Distributors are HDPE distributors that go beyond supplying pipe. They invest directly in the Alliance's engineering program. Their support funds the engineers who provide technical guidance to utilities, consulting engineers and contractors across North America, from early design questions through installation. We are proud to recognize Consolidated Pipe & Supply, Core & Main, ISCO Industries, Milford, Sandale Utility Products, Fergusion and SECOR for their leadership and partnership. Learn more about each company below.

Interested in becoming a Vanguard Distributor? Contact the Alliance at pepipe.org.



Gold Sponsors

The Alliance is honored to acknowledge the following four industry leading companies who are major sponsors of this event. It is because of their commitment to education and generous sponsorship that we are able to conduct this event for a reasonable cost.



AGRU America offers a complete set of pipe and fittings systems with a range of products for one-stop shopping. All components are designed to fit perfectly with one another and are made of robust PE 100, PE 100-RC and PE 4710 for use in gas, water and wastewater applications. Decades of product optimization have turned AGRU's pipe and fittings systems into a highly perfected and cost-effective piping system. Their ISO 9001 and ISO 14001 registered production facilities are emblematic of AGRU's ongoing commitment to quality and sustainability in the manufacture of these piping products. AGRU opened their Nevada facility back in October so we are all super excited about having large diameter HDPE made in the West. AGRU is sponsoring the Thursday AM breakfast at this year's Showcase and their Matthew Danysh is speaking in two different sessions at Showcase. Please let Natasha Arguijo know that you appreciate their support!

McElroy Manufacturing The name McElroy is recognized worldwide as the most reliable, efficient, rugged and technically advanced pipe fusion equipment in the world. Their tools can be used for all thermoplastic pipe — including polyethylene, polypropylene and more. For more than 60 years, McElroy Manufacturing's mission has been to be a growth and profit-oriented company dedicated

to our people, our customers and our community. McElroy is committed to providing innovative, quality products and services throughout all of our product offerings.

On Wednesday Mike Pacheco and Jason Penland are conducting the McElroy Ecosystem in Showcase Hall. Also on Wednesday, Andy McElroy will share a few thoughts during the Plenary Lunch and he will moderate the data center talk later on Wednesday afternoon. McElroy is a long-time sponsor of the PE Showcase going back ten full years. Then on Thursday evening, Vince King and Jason Penland will conduct the raffle pull at Austin Ranch. Admission to this dinner is included in your registration fee. Just prior to the dinner McElroy is hosting the McElroy reception. McElroy is also a Platinum sponsor of the highly successful engineering program. If you would like to learn more about the engineering program and what the Alliance is doing to influence use in North America, please join Peter Dyke in sessions



Integrity Fusion is the manufacturer of the IntegriFuse brand of HDPE fittings and equipment, sold entirely through its distribution partners. Privately owned and led by Doug Yelken since 2006, the company has grown from a two-person operation into a true domestic manufacturer. Its molded fittings are now 100% made in the USA at its facility in Peachtree City, Georgia. Building fittings at home gives distributors shorter lead times, dependable supply and quality they can trace from start to finish. Integrity keeps reinvesting in capital equipment to expand that capacity and now molds fittings up to 24". With innovative solutions, industry-exclusive options, a broad product line and customer service that is second to none, Integrity aims to be your one-stop source for HDPE fittings. Greg Swindell and the Integrity team are once again sponsoring Wednesday night's Whiskey Tasting Dinner. Thank you, Integrity! Learn more at integrityfusion.com.

Infra Pipe Solutions IPS is a leading supplier of HDPE pipe for industrial, municipal and mining applications. Infra Pipe Solutions (IPS) is a leading manufacturer of large diameter High Density Polyethylene (HDPE) pipe and structures, known by the branded products: Sclairpipe® and Weholite®. IPS offers the largest pipe size range in the industry. Our extensive capabilities and multiple manufacturing facilities help us deliver great customer service through our quality products and customer support. Our Huntsville, ON facility has been producing HDPE pipe for over 50 years which has enabled our team to gain

industry leading technical knowledge. Over the years, this has allowed us to offer Sclairpipe for pressure applications in sizes ranging from 3" to 63". They also manufacture Weholite. Weholite by Infra Pipe Solutions is a lightweight, large-diameter HDPE structural profile wall pipe designed for gravity and low-pressure applications, offering durability and easy installation. The Infra team is sponsoring the Plenary Lunch. Sean Tully and Mark Lister will be on hand at Showcase. IPS recently opened their Jacksonville Florida facility which is the only HDPE pipe manufacturer in the great state of Florida, which is HDPE's biggest market for smooth wall pressure pipe.

Special Event: Showcase Hall Opens

The Alliance is pleased to offer Showcase special events. On Wednesday afternoon at the official opening in Showcase Hall, Strongbridge will host craft beers in the Hall. The Hall opens around 4:45 PM and closes up shop for the night at 5:45 PM. Showcase Hall is where the breaks, breakfasts and planned networking occurs. It is also where all of the event sponsors will feature their exhibits and products for you. At the opening, craft beers will be found in coolers and from a bartender or two. Look for the big white Yeti cooler if the line is too long for a bartender!

Pipe Bursting

Bob Haack will host pipe bursting in Showcase Hall several times during Showcase. These events are usually conducted before a raffle so pay attention to whomever has the microphone.

McElroy Ecosystem

McElroy doesn't just build fusion machines. It builds a connected system that gives every HDPE joint a documented record of quality. The full McElroy Ecosystem will be on display in Showcase Hall. It brings together fusion machines, the DataLogger, which records the pressure, temperature and time of every fusion joint, and Vault, which stores those records in the cloud for owners, engineers and contractors. Rounding it out are side bend testing to verify joint quality and pipe



stands for safe, efficient pipe handling. Stop by Wednesday at 2:30 PM to see each piece in action and learn where and when it belongs on the jobsite.

The Raffle

The PE Alliance Raffle is one of the most exciting parts of PE Showcase, and every ticket you buy makes a difference. Five drawings are spread across Wednesday and Thursday, each packed with prizes worth winning: the latest tech gadgets, travel getaways and plenty of nifty surprises you'll actually use. Raffles are sponsored by Footage Tools and R&L Manufacturing, and you must be present to win. Best of all, every dollar raised supports the 2028 Alliance Mission Project, bringing clean, reliable water to a community in need. Buy your pocketful of tickets from Emma at the Service Desk and good luck!

The Exhibitors

Showcase Hall is where the HDPE industry comes together under one roof. Pipe manufacturers, fittings makers, fusion equipment companies, tool makers, resin producers and distributors fill the hall with their latest products and live demonstrations. Take time to stop at every booth. Get to know the people behind the companies, see the equipment up close and ask the tough questions about your next project. You'll learn what each company makes, what it can deliver and how it can help you succeed. These exhibitors are also the sponsors who make PE Showcase possible, so please thank them for their support!

The Games

Showcase Hall is plenty big, so why not fill some of that space with a little fun? This year the Alliance is bringing in arcade games for you to enjoy between sessions on Wednesday and Thursday. Challenge a colleague on the **World's Largest Pac-Man**, a two-player version that stands a towering nine feet tall. Test your timing and reflexes on **Roller Coaster Pinball**, an old-school classic with all the flashing lights and bells you remember. Or buckle in for the **NASCAR Racing Game** and take a few laps on its 42" screen. Stop by during breaks, settle a friendly rivalry or two, and make some new friends along the way. And on Thursday night, an 8-player foosball table awaits at Austin Ranch!

Showcase Team

The PE Alliance is well represented this week with a robust staff to ensure Showcase is produced as planned. Bob Haack is running Showcase Hall and the demos in the Hall. Emma is in charge at the service desk and can answer all of your questions. Contact any of the team to assist with your issue. Oh, and if you are wearing an Alliance shirt, Emma will give you a free raffle ticket.



Tuesday, December 1

Activity Day, Networking and Certified Professional Dinner

The week begins Tuesday afternoon with two optional excursions. The **Dallas Cowboys Golf Club** will host us for lunch followed by 18 holes. We introduced this format last year and it proved to be a great way to start Showcase. We will again play a scramble with eight foursomes. Those who prefer to play their own ball are welcome to do so and we will place those groups toward the back of the field. The Cowboys Golf Club is a premier experience with excellent food and drink (soft) that is included in your fee! Their range is also top notch so arrive early!

For those looking for a little more excitement, we will spend the afternoon at **Texas Gun Experience**, a premier indoor shooting range located in Grapevine. Participants will have the opportunity to become better acquainted with a variety of pistols in a safe, professionally supervised environment. Beginners will receive a detailed safety briefing followed by private instruction using a single pistol type, providing a controlled introduction to firearm operation, handling and safety. More experienced shooters will have access to eight lanes featuring a variety of pistols and shooting experiences. Texas Gun Experience is conveniently located just five miles from the hotel, making for an easy afternoon excursion.

Several social gatherings will also take place Tuesday and Wednesday evenings, providing additional opportunities to reconnect with longtime colleagues, meet new people and enjoy some informal time together outside the conference program. The **Certified Professional Program** will kick off on Tuesday night with a networking pizza night at 6 PM. All past and present certified professionals are encouraged to attend.

Event Sponsors

The Alliance is honored to celebrate the following companies who are the foundation of PE Showcase. It is because of their commitment to education and generous sponsorship that we are able to conduct this event for a reasonable cost.

Support those that support education.

Wifi Service

Network: Hilton Honors Meeting

Password: Meet1226

Compliments of Casen Doeppenschmidt & Tex-Trude

Tex-Trude is a family-owned manufacturing company based in Channelview, Texas, specializing in polyethylene extrusion with over 70 years of industry experience. The company produces industrial packaging, X-TREME vapor barriers for construction, and polyethylene pipes through Tex-Trude Pipe Co. They have made a significant commitment to HDPE 4710 in the last few years. They are the Internet Sponsor. Use this network and password combination throughout Showcase Hall and the session rooms. When you see Casen Doeppenschmidt, tell him thank you for offering high speed internet throughout Showcase Hall.

Ask a utility how it ties a traditional gate valve into an HDPE main, and chances are the answer is AVK. American AVK makes a complete line of gate valves, butterfly valves, check valves and fire hydrants, and it was one of the first manufacturers in the world to design the resilient-seated gate valve, a design it has refined ever since. Its Series 66 line, long championed by the PE Alliance, is now standard in many municipalities, and AVK offers fusible gate valves and hydrants built specifically for HDPE systems. See one for yourself: a Series 66 rides on the Alliance truck, and another is on the Showcase floor. Steve Waryas, based in Minden, Nevada, is the person to talk to. AVK is sponsoring the photography this year! Learn more at americanavk.com

Alexander Tubular is a new member of the Alliance for PE Pipe! Congrats Alexander Tubular! First Nation–owned Canadian manufacturer of HDPE pipe, headquartered near Edmonton, Alberta. Built to serve the province's energy and water markets, the company pairs quality pipe with a commitment to environmental stewardship and Indigenous leadership, a combination that sets it apart in our industry. Stop by and meet Tony Quinlan and the team growing HDPE north of the border. Tony Quinlan and his team are sponsoring the arcade games in Showcase Hall! Learn more at **alexandertubular.ca.**

Baystar is a new member of the Alliance for PE Pipe! Congrats to Robin Bresser and his sales team for supporting education in the North American market. Every length of HDPE pipe starts as resin and Baystar makes some of the toughest. The U.S. polyethylene producer makes PE4710 pressure-pipe resin with its Borstar® 3G multimodal technology, giving pipe the strength and crack resistance that long-life water and industrial systems demand. Baystar is an Event Sponsor of Showcase this year with a focus on providing free tickets to Showcase for local students. Thank you, Baystar! Learn more at Baystar.com.



Footage Tools For more than 40 years, Footage Tools has been perfecting the squeeze-off tool, and today it is a market leader in underground infrastructure tools. Founded in 1982, the company builds its tools with CNC precision, and crews know them as strong, safe, reliable and built to last. Ben Ferguson, the face of Footage and an avid Alliance supporter, will be in Showcase Hall demonstrating his squeeze and tapping tools. Ben and his team have been members for years, back our efforts every chance they get and are sponsoring the raffle this year. Thank you, Ben! Learn more at **footagetools.com.**



Improved Piping Products If you are going to the wine dinner on Wednesday night, you can thank Improved Piping Products. The San Antonio manufacturer makes HDPE molded fittings, rings, flange adapters, MJ adapters and its Deltaflex® backup ring in sizes from ½" to 63", all backed by in-house quality testing, and ships them across North America. IPP's support goes well beyond dues: Deron Zeppelin brought IPP into the engineering program as a sponsor, a voluntary commitment that means IPP pays nearly double dues to support the Alliance. If you have a minute, please thank Deron and his IPP colleagues. Learn more at ipp-inc.com.

Milford a Winsupply Company has been a distributor of polyethylene pipe for over 40 years, currently stocking and selling 1/2" through 65" poly pipe across the United States. HDPE is the ideal choice for Water/Wastewater, Industrial, Oil & Gas gatherings, and Geothermal applications. HDPE pipe is extraordinarily strong, durable, flexible, corrosion free and chemical resistant, making it perfect for a variety of underground conditions with a lifespan up to 100 years. Michael Harris and the Milford team are event sponsors at Showcase supporting all of the breaks with food and drink. Michael Harris is attending Showcase this year and he has brought another 20+ people from Milford and WinSupply to join him. Milford is also sponsoring the Certified Professional program this year with five students Thank you, Michael!



NUPI Americas brings Italian engineering to North American piping. The subsidiary of Nupi Industrie Italiane has served the continent for 25 years and leads in PP-RCT and dual-containment piping. Now it is expanding its line of HDPE fittings, with inventory in South Carolina and Houston for fast delivery. Talk to Ben Rigsbee on the Show floor when you see him. Nupi sponsored the shoot at the range on Tuesday afternoon. Ben will be presenting his specialty products on Wednesday at 1:30 PM. Learn more at **nupiamericas.com.**

R&L Manufacturing Represented by Jesse Salsberry, President, R&L has been a frequent sponsor of PE Alliance programs over the years. "It's all about efficiency" is more than a slogan at R&L Manufacturing, the three-generation, family-owned company that makes the world's finest bead trimmers at its Camas, Washington, facility. R&L is a frequent sponsor of Alliance programs, including the engineering program, a voluntary commitment outside the normal dues. R&L is sponsoring the raffle again this year, and Jesse and Sean will join Showcasers in Showcase Hall for all of the demonstrations. Thank you, R&L!



Robar Robar is sponsoring the Wednesday afternoon Craft Beer networking event! As a leading coupling manufacturer, Robar Industries has been designing and producing a wide variety of cast and fabricated fittings for municipal distribution of water and wastewater for over 60 years. Jonathan Reinheimer (on right) will be on hand at Showcase. He is that guy who strung the 3" HDPE across a river in Peru during the Alliance's mission project! Robar's foundry creates parts primarily for the waterworks and piping industries. Robar produces an extremely large selection of straight and transition couplings that can connect all sorts of pipes,

which is exactly what you should expect from an industry leading coupling manufacturer. Whether you're seeking bolt, cast, or fabricated couplings made from materials such as stainless steel, carbon steel, ductile iron, and rubber, Robar has you covered. Not only that, but we also supply 2-Bolt couplings, compression couplings, and restrained couplings, as well as items that can be used in conjunction with couplings, such as coupling end caps and boots. Find a complete list of everything we offer on our coupling product catalogue page. If you have questions about coupling size or what gaskets to use with your pipes, consult our coupling selection chart page to find a list of dimensions on our spec sheet. Robar Industries introduced the all stainless steel repair clamp to the waterworks industry in 1965. Repair Clamps are used to repair a variety of different pipe materials.



Sovereign Pipe Technologies has a story worth hearing. Founded by the Citizen Potawatomi Nation, the tribal-run manufacturer operates a 45,000-square-foot plant in Oklahoma that employs more than 40 people and produces HDPE pipe for a range of industries. Robert Alvarado and Paul Wetmore will represent Sovereign at Showcase, so be sure to say hello and thank them for sponsoring Showcase. Learn more at **sptcpn.com.**

Engineering Program

Launched in 2021, the PE Alliance Engineering Program is paying significant dividends for the HDPE pipe industry. Three Alliance engineers now do the up-front, detailed work the industry needs to win projects, converting pipe projects to HDPE and making HDPE projects better. Several PEA member companies fund the program voluntarily, outside the normal dues process, and this year it reached new highs in every category: events conducted, people influenced, leads generated and cases solved.



The team works directly with the industry's two key decision-makers, water utilities and specifying engineers. Its work falls into three areas:

- Specifications: the engineers develop and edit sound HDPE specifications that drive projects for years to come.
- Cases: they answer a steady stream of technical questions that may or may not be tied to a project.
- Leads: they support active projects with a name and timeline.



Through a busy calendar of webinars and Roadshows, the program has also made the PE Alliance a trusted, go-to knowledge resource that customers return to again and again. The result is hundreds of millions of dollars in projects for the HDPE industry.

The program's impact shows most clearly on big budget jobs. When a utility or engineer is weighing HDPE for a large-diameter transmission main, a critical crossing or a high-profile replacement, Alliance engineers step in early. They review specifications, answer design questions and help owners move forward with confidence, often turning major projects toward HDPE that might otherwise have gone to legacy materials. The program is also a powerful partner for our Vanguard distributors. By pairing their sales teams with Alliance engineering expertise, we help them answer tough technical questions, overcome objections and win jobs they might not have won alone. Every success builds credibility for HDPE, strengthens relationships with owners and engineers, and opens the door to the next opportunity.

PE Showcase '26 Speakers

PE Showcase '26 Dallas, TX

Natasha Arguijo AGRU	**Erik Elizondo** Milford	**Mike Leathers** Pipeline Plastics	**Juan Quintero** McElroy	**Isaac Villarreal** Milford
Stephen Boros Pipeline Plastics	**Ben Ferguson** Footage	**Keegan Lemieux** Sandale	**Jonathan Reinheimer** Robar	**Jerry Voight** Milford
Garry Bouvet ISCO Industries	**Bill Fussner** Murphy Pipelines	**John Levitt** Ardurra	**Tyler Rohan** AGRU	**Carl Vreugde** GF Urecon
Paul Brodsky McElroy	**Evan Greenawalt** McElroy	**Jeff Lore** ISCO Industries	**Ryan Ruiz** ISCO Industries	**Lonnie Vuckovic** Sandale
Mark Christensen SECOR	**Ty Hochstrasser** Milford	**George Mayher** Alliance for PE Pipe	**Jesse Salsberry** R&L Manufacturing	**Steve Waryas** American AVK
Josh Cottle WL Plastics	**Jeff Humes** Integrity Fusion	**Andy McElroy** McElroy	**Erich Scaglione** ISCO Industries	**Chris Weight** SECOR
Alan Cuevas Milford	**Mike James** ISCO Industries	**Andrew Mercer** McElroy	**Justin Schulz** Milford	**Paul Wetmore** Sovereign Pipe Technologies
Matthew Danysh AGRU	**Jim Johnston** McElroy	**Jared Mohr** Sandale	**Jonathan Schumchyk** Liberty Construction	**Lynden Wharry** Milford
Aaron Davey Georg Fischer	**Nayib Joussef** McElroy	**Dave Mosier** Core & Main	**Dave Stewart** Stewart HDPE Consulting	**Scott Wharry** Milford
Ian Dethloff ISCO Industries	**Mark Kastl** Core & Main	**Drew Mueller** ISCO Industries	**Allen Stratton** Plastic Pipe Technologies	**Kyle Wilkerson** LyondellBasell
Gerry Diaz Arlington, TX	**Doug Keller** LyondellBasell	**John Newell** No-Digtec	**Brian Swanson, PE** Alliance for PE Pipe	**Donald Woodall** WL Plastics
Casen Doeppenschmidt Tex Trude	**Parker Kenley** Milford	**David O'Sullivan** PW Trenchless	**Greg Swindell** Integrity Fusion	**Deron Zeppelin** Improved Piping Products
Dell Doyle Dow Chemical	**Richard Kolasa** Gone Fishing	**Mike Pacheco** McElroy	**John Trimble** SECOR	
Brian Edwards Master Sommelier	**Dustin Langston** WL Plastics	**Jason Penland** McElroy	**Sean Tully** Infrapipes	

Detailed Program Descriptions

Wednesday, December 2: PE Showcase ’26 Day One

N0 12/2/26 7:30 AM Mentorship Breakfast Join other industry professionals and discuss where and how a couple of industry veterans go to where they are today. Get to know other younger folks in the industry. Location SuVino Room

N1 12/2/26 8 AM Networking Coffee Stop by Showcase Hall for a light breakfast and coffee to get the day started.

W1 12/2/26 8:30 AM Showcase Hall Demos & Network

W2 12/2/26 8:30 AM Industry Resources *“Bring Your Coffee”* There has been a lot of work done by those that have come before us. Knowing where to go to find answers to questions is half the battle. In this 25-minute “coffee drop in session,” you will earn about standards and notes so you can become the go to person in your company. This session is devoted to exposing you to a variety of resources in a fast paced 25-minute session.

W3 12/2/26 9 – 10:20 AM Water System Basics: How Municipal Systems Work *Deep Dive*

Developed and refined by civil engineers Alan Ambler, PE and Brian Swanson, PE this highly rated session offers a clear, accessible introduction to municipal water and wastewater systems. It begins with an overview of how local governments are structured and how they govern, budget and procure infrastructure products. From there, the session covers the key components of water and wastewater systems, including water sources, transmission, treatment, disinfection, distribution, wastewater collection, force mains and treatment processes. Perfect for those new to the industry or anyone looking to strengthen their understanding of how municipal systems operate.

W4 12/2/26 9 AM – 10:20 AM Concepts & Vocabulary: HDPE 101 and Beyond *Deep Dive*

A long-standing favorite, this highly rated session is the industry’s go-to introduction to HDPE; built and refined over 14 years. Covering both basic and intermediate concepts, this long form session gives attendees the vocabulary and foundational knowledge needed to confidently navigate the HDPE world. Through the use of engaging videos and visuals, key topics are clearly illustrated to help newer professionals get up to speed and seasoned attendees reinforce core principles. Whether you're just getting started or need a refresher, this is the HDPE fundamentals course not to miss.

N2 12/2/26 10:30 AM – 11 AM Networking Stop by Showcase Hall for a cup of coffee and some networking. *Raffle #1 Hosted by Footage*

W5 12/2/26 11 AM – 11:50 AM Municipal Perspectives

The Annual edition of "Municipal Perspectives" returns with fresh insights as two municipal HDPE users share their HDPE stories. One is an experienced HDPE user while the other is newer to the technology. Together, they'll offer practical, real-world perspectives from two different points along the HDPE adoption curve. What convinced them to move toward HDPE, what have they learned along the way and what would they tell a utility considering the same move?

W6 12/2/26 11 AM – 11:50 AM Bypass: Know Before It Fails

HDPE pipe is the most commonly used material for sewer bypass projects. For many municipal owners, a bypass project may be their first opportunity to see HDPE operating in their community. Because bypass systems are temporary and often installed under demanding conditions, proper planning, design and execution are critical. This session will explore real-world bypass projects, including lessons learned from successful installations and system failures. Whether you work with contractors, municipal owners or engineers, this session will provide practical knowledge to help you ask better questions and understand what a properly designed HDPE bypass system looks like.

N3 12/2/26 Noon – 1:20 PM Plenary Awards Lunch

Take time to celebrate achievement. The Alliance's annual award lunch sheds a light on some of the great work being produced in North America. Hosted by Infra Pipes

W7 12/2/26 1:30 PM – 2:20 PM Inspection with Testing

Understanding the basic principles of HDPE pipeline construction observation will benefit all industry professionals who spend time in the field. Topics covered in this fast-paced session include butt fusion and electrofusion observation, fusion technician training requirements, DataLogger report review and the three types of testing conducted. This brand-new class offers practical insights from the field and is ideal for anyone involved in contractor/owner communication, project oversight, quality assurance or construction management.

W8 12/2/26 1:30 PM – 2:20 PM Specialty HDPE Products

Under the theme *"You don't know until you know,"* the Alliance highlights some of the most innovative and practical HDPE products from our members; tools, gear and specialty products that make job sites safer, more efficient and more productive. Once you learn about these products, you'll be able to talk competently to your customers about them. Featured products

include HDPE sweeps, mechanical couplings, the DataLogger (Cloud) squeeze tools, bead trimmers, MJs, mechanical transitions, repair fittings and unique molded and electrofusion fittings.

W9 12/2/26 2:30 PM – 3:15 PM McElroy Ecosystem The full McElroy Ecosystem will be on display in Showcase Hall. The market impact of the McElroy products and technology continues to impact HDPE projects in significant ways. Learn more about fusion machines, DataLogger, Vault, side bend testing, pipe stands and where and when they are needed on the jobsite.

W10 12/2/26 2:30 PM – 3:15 PM Transmission Mains

This session has never been presented at a Showcase. It will cover what transmission mains are, the role they play in a modern water system, what materials have traditionally owned this market and why HDPE is made to order for this pipe application.

N4 12/2/26 3:15 PM – 3:45 PM Networking Stop by Showcase Hall sponsored by WL Plastics for a cup of coffee, the raffle and some networking. *Raffle #2 Sponsored by R&L Mfg.*

W11 12/2/26 3:45 PM – 4:45 PM FEATURED SESSION Data Center Pipes, Machines & Cases

The data center opportunity continues to impress. This panel session by Andy McElroy of McElroy Manufacturing, who has been leading the company's efforts to educate engineers, data center developers and Big Tech on how HDPE, PE-RT and PPR-CT are improving data center operations, particularly the cooling of high-value equipment. Joining Andy will be Chris Lofton (Ferguson) and Ben Rigsbee (Nupi) two industry professionals with significant experience over the past five years selling into and working directly with data center projects.

N5 12/2/26 4:45 PM – 5:45 PM Craft Beer in Showcase Hall Join all delegates in Showcase Hall for a craft beer, raffle #3 and some networking. Hosted by Robar. Raffle #3 Hosted by R&L

N6 12/2/26 6:30 PM – 9 PM California vs Oregon Wine Dinner sponsored by Improved Piping Products

N7 12/2/26 6:30 PM – 9 PM Whiskey Dinner Showcase Hall for a cup of coffee and some networking. Sponsored by Integrity Fusion

Thursday, Dec. 3: PE Showcase '26 Day Two

N8 12/3/26 8 AM Networking Breakfast Stop by Showcase Hall for a hot breakfast and coffee to get the day started. Sponsored by AGRU.

Th1 12/3/26 8:15 AM Showcase Hall Demos & Network

Th2 12/3/26 8:15 AM – 8:50 AM Profile Wall Makes a Move: Bring your coffee! Profile wall HDPE uses engineered wall geometry to provide large-diameter strength with less material, offering municipalities corrosion resistance, durability, easier installation and competitive costs. Its proven performance, lighter weight and long service life in non (low) pressure applications is allowing it to gain broader acceptance for stormwater, sewer and drainage applications. Bring your coffee!

Th3 12/3/26 9 AM – 10:15 AM DEEP DIVE The 4 Major Pipe Types

This ever popular session provides a practical comparison of HDPE, PVC, concrete and ductile iron pipe, examining material properties, installation methods, common failure mechanisms and misconceptions to help attendees better understand the strengths, limitations and appropriate applications of each system, while providing practical insights for evaluating pipe materials and making informed project decisions.

Th4 12/3/26 9 AM – 10:15 AM Less Trench Strategies This session explores strategies for increasing the adoption of trenchless technologies in the municipal sector. Bill Fussner (Murphy Pipelines) and David O'Sullivan (PW Trenchless) will share their approaches to working with municipalities, including how market development strategies have evolved, the importance of education, case studies and video content and industry partnerships in building confidence among municipal decision-makers. Following these presentations, Jeff Lore (ISCO), representatives from McElroy and Richard Kolasa will moderate a panel examining municipalities most receptive to change, barriers encountered in resistant markets and how industry professionals can become stewards of trenchless technology adoption.

Th5 12/3/24 10:30 AM – 11:50 AM FEATURED SESSION Know Your 9 HDPE Markets

Developing an understanding of how HDPE is used across the nine major pipe markets is valuable for three key reasons. First, HDPE pipe dominates in more than half of the markets where pipe is used in North America and around the world. Second, recognizing which materials HDPE competes with helps engineers make informed pipe selections during design. Finally, examining how and why HDPE is chosen reveals the features and benefits that make it stand out; longevity, ease of installation and overall cost-effectiveness. This session will present each market, highlight competing pipes by those markets and present real-world case studies that illustrate these advantages in action.

N9 12/3/26 Noon – 1 PM Annual Meeting Luncheon Join the Alliance Board of Directors and Executive Director Peter Dyke for this important luncheon session featuring the annual Alliance meeting & update. Dyke will highlight key accomplishments from the past year, unveil plans for 2027 and share progress on several initiatives that reflect the Alliance's continued growth and evolution. This session is included with basic registration and will be conducted in accordance with Alliance Anti-Trust guidelines.

Th6 12/3/26 1 PM – 1:50 PM L to XXL HDPE Pipe – This Market Should Be Ours
This session dives into the many facets of 48" and larger HDPE pipe including XXL pipe. Becoming conversant in the vocabulary, the design considerations and the successful projects will make you a more qualified HDPE professional. Special focus will be given to the strategic value of showcasing our capabilities in Big Pipe—because when the user community sees we can handle large diameters, it builds confidence in our solutions across the board, particularly in smaller sizes.

Th7 12/3/26 1 PM – 1:50 PM Contractor Perspectives

What better way to learn about HDPE projects than through the unique lens of a contractor. In a panel format the Alliance will talk with open cut and trenchless contractors about bidding, plan sets, fusion ops, owner issues and construction challenges.

Th8 12/3/26 2 PM – 3:15 PM Texas Growth Cycle DEEP DIVE Last year was the first time we explored HDPE use in a single state. Now in its second year, this popular session reviews what is the state of the Texas HDPE market. Texas, being the second largest HDPE market for HDPE pipe, deserves study because other states could become the next Texas. This Deep Dive session will look at cities like Houston, Austin, and Dallas as well as some of the smaller cities and where they are on their use of HDPE pipe. Let's learn together how and why these cities make the decision to use HDPE.

Th9 12/3/26 2:00 PM – 3:00 PM Failure Modes Every HDPE failure tells a story. This session examines why HDPE systems fail and how to prevent it, covering fusion failures, field installation and handling damage, chemical attack and oxidation, and design or specification errors. Using real case studies and detailed failure analysis, attendees learn to recognize root causes, ask the right questions and build more reliable, longer-lasting HDPE pipelines.



N10 12/3/26 3:15 PM – 4 PM Networking Stop by Showcase Hall for a cup of coffee, a raffle and some networking. Raffle #4 Hosted by Footage

Th10 12/3/26 4 PM – 5:10 PM Case Studies 9 x 7 FEATURED SESSION Real Projects, Real Insights Now in its fourth year, this fast-paced and popular session features nine real-world HDPE projects, each presented in just seven minutes by the people who worked on them. These case studies showcase unique applications that highlight the distinct advantages of HDPE over legacy materials. From design to execution, each example reveals how and why HDPE was chosen and how it performed. If you want a rapid-fire look at HDPE in action across multiple sectors, this is the session to attend.

PE Showcase ’26 Speaker Bios

Aaron Davey (GF Piping) Aaron Davey is a civil engineer with a 25+ years career in water/wastewater. Starting out as an army engineer, he has since developed broad experience in consulting to public utilities, as an engineer in a water utility and in contracting. He has had roles at all levels from the trenches to project management, design, senior management and owner. Aaron is now a sales engineer with GF Piping,

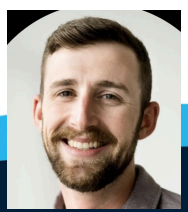


Alan Cuevas (Milford) is an Account Representative with Milford Companies, a Winsupply company in Justin, Texas, that distributes HDPE pipe, valves, fittings and waterworks supplies across Texas, Oklahoma and New Mexico. Alan began the Alliance's two-year Certified Professional program in 2026. He applies that training to help Milford's contractor and utility customers succeed with HDPE.

Allen Stratton (Plastic Pipe Technologies), known across the industry as "Mr. Fusion," is with Plastic Pipe Technologies, an HDPE fusion training and services firm. He brings extensive hands-on fusion experience from data center construction sites. At Showcase, Allen joins the Data Center featured session to share what it takes to fuse pipe successfully on those projects. Allen hails from the Indianapolis, Indiana area and is a Hoosier fan.



Andrew Mercer (McElroy Manufacturing) is the Digital Product Manager at McElroy Manufacturing in Tulsa, Oklahoma, a global leader in thermoplastic pipe fusion machines. He has been working on the Vault ID Tags lately and focuses additional energy on the digital tools that support fusion quality. Andrew is a member of the Certified Professional program. Andrew lives in Broken Arrow, OK with his wife and he is a “Sooner” having attended the University of Oklahoma.



Andy McElroy (McElroy Manufacturing) is the Business Development Manager at McElroy Manufacturing in Tulsa, Oklahoma. He has led the company’s efforts to educate engineers, data center developers, and major technology companies on how fusible piping

solutions can improve data center operations, particularly the cooling of high-value equipment. At Showcase, Andy will serve as the lead speaker for the featured Data Center session and will also address delegates during the Plenary Awards Lunch.

Ben Ferguson (Footage Tools) is the Sales Manager at Footage Tools, a Canadian manufacturer specializing in squeeze-off tools for polyethylene pipe, along with a broad range of other tools and equipment used throughout the pipeline industry. Ben oversees and supports Footage Tools' distribution network across North America, helping drive sales growth and strengthen industry partnerships. Ben lives in Toronto, Ontario, with his wife and two sons.

Bill Fussner PE (Murphy Pipelines) represents Murphy Pipelines, a trenchless construction firm. He has worked closely with municipalities to build their confidence in trenchless methods through education, case studies, and industry partnerships. Bill presents in the Less Trench Strategies session on Thursday morning. Bill lives in beautiful Olmsted Falls, Ohio, just outside of Cleveland, with his wife and their two children at home, and they're proud parents of a son serving overseas in the U.S. Air Force.

Brian Edwards is the founder of *The Whiskey Wayfarer* and a Level III Whiskey Sommelier, one of the craft's most advanced credentials. A lifelong student of whiskey, he brings deep knowledge and a gift for making it approachable. Brian joins Showcase as special guest host of the Integrity Fusion Whiskey Dinner on Wednesday night, where he will guide guests through a specially curated whiskey flight.

Brian Swanson, PE (Alliance for PE Pipe) is a professional civil engineer with more than 20 years of experience in public and private utility infrastructure. He has designed roadway, drainage, water and wastewater treatment, water transmission, tank and well projects, and prepared plans and specifications for hundreds more. Brian supports the Alliance's engineering program and completes the Certified Professional program at this year's Showcase.



Camren "Parker" Kenley (Milford) is an Inside Sales representative with Milford Companies, a Winsupply company serving HDPE customers across Texas, Oklahoma and New Mexico. He supports contractors and utilities with HDPE pipe, fittings and waterworks supplies. Parker will begin the Alliance's two-year Certified Professional program in 2027.



Carl Vreugde (GF Urecon) is National Sales Director for GF Urecon, part of the Georg Fischer Piping Systems group. GF Urecon specializes in pre-insulated piping and heat trace solutions for freeze prevention and district energy applications. Carl brings over 27 years of experience in the sector. Outside of work, Carl enjoys spending time on tennis courts, MTB trails and ski slopes … plus convincing people that PE pipe is far more interesting than it sounds.



Casen Doeppenschmidt (Tex-Trude) runs TexTrudes sales operation and has a long history of technical sales and standards in the HDPE pipe industry. Tex-Trude is a Texas-based manufacturer of HDPE pipe operating out of Channelview, TX. Casen is an Aggie having spent a few years at Texas A&M and he lives in Schertz, TX.

Chris Weight (SECOR) is a top salesman and branch manager for SECOR, a Houston-based distributor of HDPE pipe, fittings and equipment. He runs the Gillette, Wyoming branch, covering Montana, Wyoming, the Dakotas and Idaho. A certified McElroy trainer and past recipient of the Alliance's Significant Contributor Award, Chris does it all: field fusions, fabrication, sales and branch management. He lives in Gillete, WY with his lovely wife. Chris is a past recipient of the Significant Contributor Award.



Dave Mosier (Core & Main) is a Regional Sales Manager for Core & Main's fusible group, overseeing a large fusion equipment rental fleet and a team of fusion technicians and mechanics. He previously sold drainage and stormwater solutions for Advanced Drainage Systems. Dave holds a BBA from the University of Wisconsin and an MBA from Lakeland University, and his favorite days are spent fusing pipe in the field and then going home to his fishing boat. Dave is a past recipient of the Significant Contributor Award.

Dave Stewart (Stewart Consulting) consults with contractors and owners on HDPE fusion and pipe services and he spends a fair amount of time as an HDPE pipeline inspector. During more than three decades with the City of Lago Vista, Texas, he made the city a committed HDPE user. Dave serves on the Plastics Pipe Institute's Municipal Advisory Board and the AWWA committee that maintains the polyolefin pipe standards.

David O'Sullivan (PW Trenchless) is President of PW Trenchless Construction in Surrey, British Columbia. His firm has built a successful marketing and education program that brings municipalities in western Canada into trenchless construction. David presents in the Less Trench Strategies session on Th afternoon. David traveled all the way from British Columbia to join us here in Dallas. Thank you David!



Dell Doyle, PhD (Dow) is a Senior Technical Service & Development Scientist at Dow focused on polyethylene technology for infrastructure applications. His research spans PE4710 pressure pipe, PE-RT high-temperature systems, geomembranes, chlorine resistance and the long-term durability of polyethylene materials. He has served in leadership roles with the Plastics Pipe Institute and the Society of Plastics Engineers, was recognized as PPI's EPSD 2025 Member of the Year, and currently serves on the Alliance for PE Pipe Board. Dell earned his PhD in organic chemistry from Rice University.

Deron Zeppelin (Improved Piping Products) is National Sales Manager for Improved Piping Products. He leads the company's sales efforts across the western hemisphere. Deron works with distributors to expand the use of HDPE products. Deron will present a few of IPP's products

during the Wednesday Specialty HDPE Products session at 1:30 PM. Deron is from Mississippi and currently resides in South Carolina.



Donald Woodall (WL Plastics) is a Technical Service Engineer with WL Plastics, one of North America's leading HDPE pipe manufacturers. He supports customers with product performance and application questions, including large-diameter, high-pressure pipe. Donald actively supports the Alliance's roadshows and webinars and participates in committees across ASCE, AWWA, and PPI. Donald is an alumnus of Texas A&M University where he builds hope for more than 8 wins each fall. He began the Alliance's two-year Certified Professional program in 2026 and speaks in the L to XXL session at 1 PM on Thursday afternoon.

Doug Keller (LyondellBasell) is Technical Lead, Pipe – Americas, at LyondellBasell. A chemical engineering graduate of MIT, he holds two U.S. patents for additive improvements to PE and PP resins and is a past Board Chair of the Plastics Pipe Institute. Doug is a past recipient of the Alliance's Significant Contributor Award, a PE Alliance Certified Professional and brings the resin perspective to the Data Center session at 3:45 PM on Thursday afternoon.

Drew Mueller ("King Poly") is a regional sales manager for ISCO covering Washington and Oregon and a former Lead Trainer for the Alliance for PE Pipe. As an Alliance educator, he traveled North America teaching municipal employees, contractors and engineers about HDPE in water and wastewater systems. A University of Minnesota graduate, ultramarathoner and certified fusion operator, inspector and trainer, Drew tours the Northwest in search of poly users.



Dustin Langston (WL Plastics) is Vice President of Quality and Engineering at WL Plastics, where he has worked for more than 21 years in quality assurance, research and development, and engineering. He holds a bachelor's degree in integrated engineering from Southern Utah University. Dustin is a member of AWWA, ASTM, PPI, ASCE and ASME and a frequent contributor to PPI and Alliance programs.



Erich Scaglione (ISCO Industries) is a Regional Sales Manager with ISCO Industries, a global HDPE piping solutions provider based in Louisville, Kentucky. He works with contractors, utilities and engineers on HDPE projects in his territory. Erich began the Alliance's two-year Certified Professional program in 2026 and he volunteered in the 2026 Alliance Peru Mission project and he fused ALOT of pipe in the Amazon jungle.



Erik Elizondo (Milford) is the Director of the Municipal Market at Milford, a Winsupply company in Justin, Texas. A graduate of both the San Antonio College and the Alliance's Certified Professional program, he uses his 9 years of experience and

training to grow HDPE's footprint in Texas and beyond. Erik hosts the Texas Growth Cycle deep dive at this year's Showcase (Thursday at 2 PM.)

Evan Greenawalt (McElroy Manufacturing) is an Account Manager at McElroy Manufacturing in Tulsa, Oklahoma and supports McElroy's distributor(Channel Partner) and contractor customers with fusion equipment and service. She is a Tulsa native who loves cooking, local jams and exploring nature with her four-legged best friend, Bella. Evan is excited to begin the Alliance's two-year Certified Professional program in 2027.



Garry Bouvet, (ISCO) has 35 years of direct involvement in the HDPE pipe industry. He currently serves on the Capital Projects Team for ISCO, a global HDPE piping solutions provider, based out of Louisville, KY. Garry is also the star of ISCO Insights, the very successful podcast and webinar program produced by ISCO. Garry's previous experience includes sales positions at McElroy Manufacturing and Mueller Company. During his tenure at ISCO, Garry has served in a variety of roles providing HDPE solutions and fusion expertise in multiple markets around the world. Garry is a Showcase regular with this being the 9th year he has presented the pipe display and served as an expert on the floor of PE Showcase

George Mayher (Alliance for PE Pipe) is a Project Manager with the Alliance for PE Pipe, supporting events, marketing and member programs. He helps coordinate the Alliance's webinar and education calendar. George is enrolled in the Alliance's Certified Professional program and will complete it in 2028. George lives in the Windy City where he recently moved from NYC.



Gerry Diaz (City of Arlington, Texas) is Field Operations Manager for the City of Arlington's water utility. Arlington is one of Texas's notable HDPE success stories. Gerry brings a utility operator's perspective on installing and maintaining HDPE in a growing city. He serves on PPI's MAB and has welcomed Alliance staff to his job sites for years. He is responsible for bringing over 10 of his team to learn more about HDPE to this show. Thank you Gerry for your commitment to HDPE education!

Ian Dethloff (ISCO Industries) serves as Colorado Regional Sales Manager for ISCO Industries, supporting contractors, engineers and municipalities with HDPE piping solutions. Previously, Ian served as Project Manager and later Director of Operations for the Alliance for PE Pipe, where he supported industry education, outreach and the adoption of HDPE piping systems. Ian will complete the Alliance's Certified Professional Program at this year's Showcase. Based in Colorado, he enjoys snow and water skiing, golf and the outdoors.

Isaac Villarreal (Milford) is a Takeoff Specialist with Milford, uses his 8 years of field experience to prepare material takeoffs and quotes for HDPE and waterworks projects nationwide. Isaac will begin the Alliance's two-year Certified Professional program in 2027.

Jared Mohr (Sandale Utility Products) is an Outside Account Manager with Sandale Utility Products, a Canadian distributor of HDPE pipe, fittings and fusion equipment. Sandale also offers design assistance, project estimating, installation support and training. Jared is an expert on HDPE pipe use and works directly with contractors and utilities in Alberta. He is presenting with Dan Landy in the W6 Wednesday morning session on bypass design and operations.



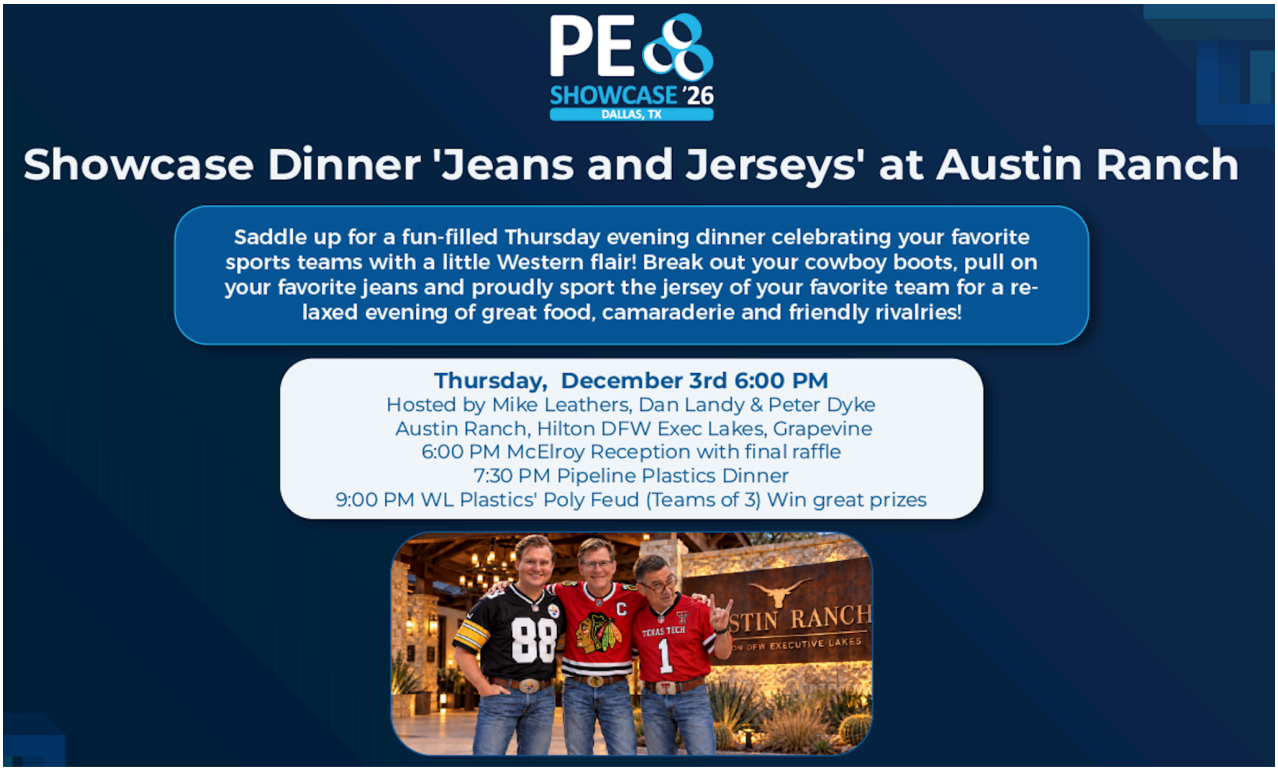
Jason Penland (McElroy Manufacturing) manages the Underground Sales Channel at McElroy Manufacturing, where he has spent more than six years across two stints. Between them, he owned a company specializing in earthwork and surface mining. Jason works with McElroy's channel partners to grow the PE market and spends his weekends at his four kids' sporting events. Jason is hosting the McElroy Ecosystem session on Wednesday W9 afternoon at 2:30 PM. He and Peter Dyke will also conduct the final (and biggest) raffle session of PE Showcase during the McElroy Reception on Thursday evening.



Jeff Humes (Integrity Fusion Products) is National Sales Manager for Integrity Fusion Products, a Peachtree City, Georgia, manufacturer of HDPE fittings and equipment. He has spent more than 39 years in the waterworks industry, more than a twelve years of it focused on HDPE. Jeff covers the United States and Canada, supporting Integrity's distributor partners. Jeff will present unique Integrity products in the W8 Specialty HDPE Products session at 1:30 PM on Wednesday.

Jeff Lore (ISCO) is Business Manager for British Columbia, Yukon and Alaska at ISCO-AH McElroy, based in Langley, British Columbia, Canada. For 20 years, he has serviced all end markets on HDPE projects including working with municipalities and contractors across the region to advance HDPE design and specifications . Jeff is also an expert on large diameter HDPE supply and installations. He moderates both the Less Trench Strategies TH4 and L to XXL TH6 sessions at this year's Showcase. Mr. Lore lives in Vancouver, British Canada.

Jerry Voight (Milford) is an Account Representative with Milford Companies, serving HDPE and waterworks customers across Texas, Oklahoma and New Mexico. He helps contractors and utilities choose and source the right pipe and fittings. Jerry will begin the Alliance's two-year Certified Professional program in 2027.





Jesse Salsberry (R&L Manufacturing) leads sales and marketing for R&L Manufacturing, the first U.S. manufacturer to specialize in internal and external bead removal tooling for HDPE pipe. Jesse travels across the United States and Canada to train, educate and promote fusion bead removal. He enjoys the outdoors, travel and good food. R&L has been a regular financial partner of the Alliance's engineering program. Jesse is speaking in the Specialty HDPE Products W8 session on Wednesday at 1:30 PM.



Jim Johnston (McElroy Manufacturing) is Vice President and Chief Technology Officer at McElroy Manufacturing in Tulsa, Oklahoma, where he has worked in the thermoplastic pipe industry for more than 30 years. His career spans supply chain, manufacturing, engineering and leadership, as well as consulting on the design and installation of thermoplastic piping systems. A regular presenter in the Alliance's webinars, Jim is active in many standards and industry organizations. Jim loves fishing and upland bird hunting in his spare time.

John Newell (No-Dig Tech) leads No-Dig Tech of Ferris, Texas, a pipe bursting contractor specialist working exclusively in the Metroplex. He has been a strong supporter of the Alliance for years. John brings a practical, field-tested view of trenchless replacement. John has a large

operations warehouse south of Dallas and he anchors the Contractor's Perspective talk on Thursday at 1 PM.



John Trimble (SECOR) is a sales and operations expert with SECOR, a Houston-based distributor of HDPE pipe, fittings and equipment. He works with Texas contractors and utilities on the design and execution of HDPE projects. John has appeared on the Poly Podcast and he brings firsthand stories of municipal HDPE adoption in Texas. John brings his knowledge to the delegates on Thursday in the 2 PM Th8 session covering the Texas HDPE Growth Cycle.

Jonathan Reinheimer (Robar Industries) is Engineering Manager at Robar Industries, a Canadian manufacturer of pipe couplings, repair clamps and fittings. He leads the company's engineering and product development work. Jonathan brings a manufacturer's perspective on joining and repair solutions for the HDPE Specialty Products talk. Jonathan is the one who figured out how to suspend HDPE pipe from trees in a critical river crossing during the Peru mission project earlier this year.

Jonathan Schumchyk (Liberty Construction) Jonathan Schumchyk is the founder and CEO of Liberty Construction Enterprise LLC, a New York State-certified Service-Disabled Veteran-Owned civil construction firm based on Long Island, and principal of Liberty Consulting LLC, an advisory practice serving construction companies since 2016. A U.S. Marine Corps veteran, Jonathan has spent more than two decades in heavy civil and utility construction, including founding, growing, and selling a utility contracting company. His hands-on experience with horizontal directional drilling and HDPE pipe — from estimating through installation — gives him a contractor's perspective grounded in the field. This is his third year appearing at PE Showcase as a subject matter expert on HDPE installations. He lives on Long Island, NY with his wife and two children.



Josh Cottle (WL Plastics) is Vice President of Sales and Marketing at WL Plastics, based in Fort Worth, Texas. He leads commercial operations for the largest manufacturer of HDPE pipe in North America. Josh has served on the Alliance Board of Directors for many years and has been a proud supporter of the PE Alliance since its inception. WL is also a foundational supporter of the Alliance's engineering program. He will deliver a few remarks at the Plenary Awards Lunch on behalf of WL Plastics, a Platinum Sponsor. WL is hosting both the golf outing and Poly Feud.

Juan Quintero (McElroy Manufacturing) is with McElroy in Tulsa, Oklahoma, a global leader in thermoplastic pipe fusion machines. He supports McElroy customers with fusion equipment and training primarily in Mexico, Central America and the Caribbean. Juan began the Alliance's two-year Certified Professional program in 2026 and lives in Tulsa with his wife and two kids.

Justin Schulz (Milford) is an Outside Sales representative with Milford Companies, serving HDPE and waterworks customers across Texas, Oklahoma and New Mexico. He works directly with contractors and utilities on their projects. Justin is an accomplished golfer and devoted husband to his lovely wife and two kids. Justin will begin the Alliance's two-year Certified Professional program in 2027.

Keegan Lemieux (Sandale Utility Products) is a Profit Center Manager with Sandale Utility Products, a Canadian distributor of HDPE pipe, fittings, and fusion equipment. He has spent the last 12 years working in distribution sales focusing on utility products in Western Canada . Keegan brings a distributor's perspective to growing HDPE use with Canadian utilities, contractors, and owners. Keegan is an HDPE expert who will speak on bypass projects in Alberta in the W6 session.

Kyle Wilkerson (LyondellBasell) is an Application Development and Technical Service Engineer at LyondellBasell, one of the world's largest producers of polymers and a leader in polyolefin technologies. He supports polyethylene resins across a range of end-use markets, with a primary focus on piping applications. In his role, Kyle collaborates with pipe manufacturers and end users to address resin performance, processing, and application needs. Kyle earned a B.S. in Materials Engineering from Iowa State University and graduated from the Certified Professionals program in 2025. He is passionate about highlighting the remarkable properties of polyethylene and the role it plays in everyday life. Kyle opens the L to XXL session with a look at how advances in polyethylene resin technology have helped make today's large-diameter HDPE pipe possible.



Lonnie Vuckovic (Sandale Utility Products) is a Sales Manager with Sandale Utility Products, a Canadian distributor of HDPE pipe, fittings and fusion equipment. He leads a team in AB serving contractors and utilities alike. Sandale also offers design assistance, project estimating, testing, installation support and training. Lonnie brings a long-time expert's perspective on growing HDPE use with Canadian utilities and contractors. Lonnie is also a very good golfer! He will support the conversation on bypass projects in Alberta in the W6 session later on Wed morning.



Lynden Wharry (Milford) is an Outside Sales representative with Milford Companies, serving HDPE and waterworks customers across Texas, Oklahoma and New Mexico. He works directly with contractors and utilities in the field. Lynden has been an active and enthusiastic participant in the Alliance's Certified Professional program and will graduate from the program at this year's Showcase. Lynden is hosting the TH7 Contractor's Perspectives talk on Thursday at 1 PM.

Mark Christensen (SECOR) is Municipal Sales Manager for SECOR, a Houston-based HDPE pipe, fittings and equipment distributor. He works with cities and utilities to incorporate HDPE into water and wastewater systems, bringing a distributor's perspective on municipal acceptance across Texas. Mark graduated from the Certified Professionals program in 2024 and has supported underground utility contractors in pipeline installation since 2019.

Mark Kastl (Core & Main) is a veteran of the HDPE pipe industry. He serves as District Manager with Core & Main and an expert on the three fusible pipe types used in data centers: HDPE, PE-RT and PPR-CT. He trains Core & Main sales teams on data center applications. At Showcase, Mark explains how the three materials compare and where each fits in the Data Center session.



Matt Stone (Footage Tools) is President and CEO of Footage Tools, a Canadian manufacturer of squeeze-off tools for polyethylene pipe and other utility tools. Footage's squeeze-off tools are used by natural gas, oil and gas, landfill and municipal water systems to safely stop flow in buried MDPE and HDPE lines. Matt leads the company's product development strategy and North American growth. When Matt's off the clock, you'll find him boating, playing hockey, travelling, or spending time drinking wine and bourbon with family and friends.



Matthew Danysh (AGRU) is Technical Product Manager and XXL pipe expert at AGRU's Charleston, South Carolina, facility, which produces HDPE pipe and fittings up to 3,500 mm (138 in) in diameter for projects around the world. He holds a mechanical engineering degree from Texas A&M. Matthew helps civil engineers implement large-diameter HDPE lines and covers the XXL range in the L to XXL session. Matt has been a regular contributor to the Alliance's webinar series where he talks about large diameter pipe and its many applications.





Mike James (ISCO Industries) is a Vice President at ISCO Industries and has worked in every part of the HDPE piping business, from fabrication and customer service to sales management and general management. He has helped grow ISCO's sales team and led major business development efforts at home and abroad. His work on mining, commercial and especially large-diameter projects has made Mike a subject matter expert on large-diameter HDPE. Mike can be found at several Showcase sessions including TH4 Major Pipes and TH5 HDPE Markets. Mike lives in Tucson with his lovely wife.



Mike Leathers (Pipeline Plastics) Mike Leathers is President and CEO of Dallas-based Pipeline Plastics, a national leader in large-diameter HDPE pressure pipe with five manufacturing facilities producing pipe from 1 to 65 inches in diameter for critical infrastructure nationwide. He serves on the PE Alliance Board of Directors and previously served on the Plastics Pipe Institute Board, including leadership roles in its Energy Piping Systems Division. Pipeline Plastics is also a foundational supporter of the Alliance's engineering program.

Mike Pacheco (McElroy Manufacturing) is Innovation Product Manager at McElroy Manufacturing, responsible for its digital products, including the DataLogger, McElroy Vault and McCalc app. He is passionate about how new technology can improve the world's infrastructure. Mike brings a supply chain background in distribution and manufacturing and loves solving complex problems that deliver value to the end user. He is a regular contributor to the Alliance's PE Showcase. Mike can be found at the McElroy Ecosystem space in Showcase Hall.



Natasha Arguijo (AGRU America) is Vice President of AGRULINE at AGRU America, leading the growth of the company's HDPE pipe division in the United States through sales and long-term distributor partnerships. Since joining AGRU in 2022, she has brought more than 15 years of sales experience, much of it in the polyethylene pipe industry. Under her leadership, AGRULINE has entered new markets, including multi-year irrigation projects in the western United States, expanded DIPS HDPE pipe sizes and supported a record-breaking compressed-fit project in New Orleans.

Nayib Joussef (McElroy Manufacturing) is a Mechanical Engineer with over 25 years of international experience in the energy, mining, infrastructure, and utility sectors across Latin America and Europe. Nayib leads McElroy Manufacturing's business development efforts in Latin America, as a Regional Sales Manager - South Latin America, promoting advanced thermoplastic piping technologies, industry best practices, and innovative solutions for critical infrastructure projects. He presents a Wednesday afternoon session at this year's Showcase. Nayib will begin the Alliance's two-year Certified Professional program in 2027.

Paul Brodsky, MBA (McElroy Manufacturing) joined McElroy in 2001 and became Manager of McElroy University in 2017 to help spearhead a new strategic initiative to expand its reach and

influence in fusion education and training. With a diverse background in sales, marketing, information technology, broadcasting and education, he has helped develop McElroy University into an award-winning training organization. He is actively involved with the Plastics Pipe Institute and the PE Alliance and is a graduate of the Alliance's inaugural PE Professionals training program. Paul is also an indoor cycling instructor and enjoys in-line skating and spending time with his family. He will share his expertise during Wednesday's W7 session on Inspection.

Paul Wetmore (Sovereign Pipe Technologies) is District and General Manager of Sovereign Pipe Technologies, an Alliance member company. He leads the company's operations and sales team. Paul is the sponsor of this year's Showcase awards.

Peter Dyke (PE Alliance) is the Executive Director of the Alliance for PE Pipe. He is tasked with educating public utilities and the engineering community on the features of HDPE pipe and how to best integrate it into existing US municipal water and WW systems. Peter has over 30 years of experience working in the public sector, serving clients, managing complex municipal construction projects and advocating for issues at the federal level. He is a former elected official in Illinois and speaks regularly across the country on the benefits of HDPE pipe systems.



Richard Kolasa is a longtime technical leader in the HDPE industry, with 20 years as a Technical Service Engineer at NOVA Chemicals followed by his role as Technical Sales Manager for WL Plastics. His expertise covers polymer compositions, rheology, additives, product performance and failure analysis, and he has contributed to PPI, AWWA, NSF and ASTM. A recipient of the Alliance's Significant Contributor Award, its Lifetime Achievement Award and several Project of the Year awards, Richard appears in several sessions at this year's Showcase. He divides his time between Calgary, Alberta, and Palm Springs, California and is an avid outdoorsman with a passion for fly fishing.



Ryan Ruiz (ISCO Industries) is a Regional Sales Manager with ISCO Industries, a global HDPE piping solutions provider based in Louisville, Kentucky. He works with contractors, utilities and engineers on HDPE projects in his territory. Ryan completes the Alliance's Certified Professional program in December 2026 and will soon head to the EPC group at ISCO. Ryan moderates the Wednesday Municipal Perspective session at PE Showcase '26.



Sean Tully (Infrapipe Solutions) is Director of the Engineered Products Group at Infrapipe Solutions, where he works on large-diameter Weholite projects across North America. He began in distribution in the Northeast, then moved to manufacturing, managing a national sales team and HDPE

molded and fabricated fittings lines. Sean lives in Philadelphia with his wife, Melissa and Infrapipes is the sponsor of the Plenary Awards Lunch.

Scott Wharry (Milford) is a Project Coordinator with Milford Companies, a Winsupply company serving HDPE customers across Texas, Oklahoma and New Mexico. He coordinates materials and logistics for HDPE and waterworks projects. Scott completes the Alliance's Certified Professional program at this year's Showcase. Scott is hosting the Profile Wall talk earlier on Thursday morning.



Stephen Boros (Pipeline Plastics) is Vice President of Engineering for Pipeline Plastics, with more than 30 years in plastic piping spanning PE resin development, pipe and fittings manufacturing. Pipeline Plastics is a foundational supporter of the PE Alliance. He is a former Technical Director of the Plastics Pipe Institute and has served on PPI's Hydrostatic Stress Board, the AWWA polyolefin pipe committee and the U.S. Technical Advisory Group for ISO TC 138. Stephen regularly volunteers his time to help the Alliance build HDPE's share of municipal water.

Steve Waryas (American AVK) Steve is a Territory Manager for American AVK, serving Arkansas, Oklahoma, Kansas, and North Texas. I joined American AVK in 2020 and bring more than 38 years of waterworks experience across distribution and manufacturing. I've lived in Tulsa since 1991 and have been married for 31 years. He is speaking on Wednesday afternoon in the Specialty Products session.



Ty Hochstrasser (Milford) is an Inside Sales representative with Milford Companies, a Winsupply company serving HDPE customers across Texas, Oklahoma and New Mexico. He supports contractors and utilities with pipe, fittings and waterworks supplies. Ty began the Alliance's two-year Certified Professional program in 2026. Outside of work, Ty enjoys spending time with his wife and three daughters and coaching youth softball and basketball.



Tyler Rohan (AGRU) is with AGRU America, a manufacturer of HDPE pipe and fittings, including XXL pipe up to 3,500 mm in diameter. Working in application engineering, Tyler draws on a background in geotechnical engineering and 8 years of experience in pipeline design and hazard mitigation, with a focus on how pipe systems perform in challenging ground conditions. He supports customers and projects across North America, helping engineers and owners apply HDPE solutions that improve the safety, durability, and resilience of their infrastructure. Tyler is enrolled in the Alliance's Certified Professional program and will complete it in 2027.

